

TWO CAME TRUE


ABOUT

THE BLOG

Meghan and Jenn blog candidly about life as moms **raising multiples, parenting, sleep challenges and all things in between.** After becoming new twin moms, they quickly felt overwhelmed, emotional and at times helpless! They were unsure if they would ever regain control of the chaos that comes with raising twins. Parents of multiples often experience unique situations that arise with their kids and oftentimes need different parenting strategies than a parent with a singleton. Slowly, but surely, they have found ways to navigate through their crazy lives with twins. Meghan and Jenn find it to be empowering and inspiring to help other parents of multiples feel that they have someone to relate to! They are offering an authentic outlet for other twin parents looking to connect and find support through the blog's informative, relatable, and inspiring content. With their candid, yet positive voice, Meghan and Jenn have given countless overwhelmed moms the confidence they need to successfully embark on their parenting journey.

Social STATS

 **5.6 k**
@twocametrue
ENGAGEMENT: 2-3%

 **680**
@twocametrueblog
REACH: 3K - 10K

 **2 k**
@twocametrue
REACH: 23K

 **650**
@twocametrue

Blog STATS

8.5 k
MONTHLY PAGE
VIEWS

5.4 k
MONTHLY UNIQUE
VISITORS

820
EMAIL
SUBSCRIBERS



MEGHAN & JENN

Meghan and Jenn, are two coffee dependent gals from Denver, Colorado who quickly became friends through common interests. After working in education as teachers and later consultants, they became Parenting Lifestyle Bloggers and Parenting Coaches, specializing in raising multiples. After discovering that the mommy market was HUGE, but the support for parents raising multiples was slim, Meghan and Jenn have created the solutions-based support they were so desperately looking for. As bloggers and lifestyle coaches, they are on a mission to help twin moms discover the joy in motherhood, making life with multiples a lot more fun!

Blog AUDIENCE

78%
FROM THE
UNITED STATES

93%
FEMALE



25-34
75% WITH KIDS | PREGNANCY
PARENTING, RAISING MULTIPLES,
PERSONAL DEVELOPMENT,
MARRIAGE, FAMILY LIFE

AS SEEN ON...

PAST COLLABORATIONS

- Today Show Parenting Team
- Multiples Illuminated
- TwinGo Carrier
- Pregnant Chicken
- Multiples & More
- General Mills
- Kroger/ Simple Truth
- Honest Tea
- Bootay Bag
- The Tile App
- Osmo
- Dial
- Huggies
- Babyation



"sometimes miracles comes in pairs, but they don't come with a manual"



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RATE SHEET

* PRICES IN US DOLLARS

MEGHAN & JENN

PARENTING, MOTHERHOOD & LIFESTYLE BLOGGERS

contact@twocametrue.com

@twocametrueblog @twocametrue

@twocametrue @twocametrue

OUR

BLOG RATES

MONTHLY SIDEBAR ADVERTISEMENT

- Small Advertisement (150x150): **\$20/week**
- Large Advertisement (300x300): **\$40/week**

BLOG POSTS

- Sponsored Blog Post or Product Reviews (outbound links/2 original photos): **\$275**
- Product Mention In Blog Post (outbound links): **\$50**

OTHER SERVICES:

- Speaking engagements: \$125/HOUR
- Custom Photography \$150/HOUR
- Custom Graphic Design \$75/HOUR

PACKAGE A

Sponsored Blog Post with Outbound Links
2-4 Original Photos
Post Included in Monthly Newsletter
Social Media Promotion on
1 Platform of Choice (FACEBOOK, TWITTER,
INSTAGRAM)

\$300

PACKAGE B

Sponsored Blog Post with Outbound Links
2-4 Original Photos
Post Included in Monthly Newsletter
Full Social Media Promotion
Including 2 Instastories & 2 pinnable images
to be Pinned on Pinterest

\$350

SOCIAL MEDIA RATES



INSTAGRAM

- **\$75/POST**
- **\$100/POST WITH**
2 STORY SEGMENTS



FACEBOOK

- **\$45/ 2 POSTS**



PINTEREST

- **\$50/ PINNABLE IMAGE**



TWITTER

- **\$45/ 5 TWEETS**

SOCIAL MEDIA PACKAGE

1 Instagram Post, 2 Instastory Segments
2 Facebook Post
3 Tweets
2 Pinnable Images for Pinterest

\$175